



7th International IFABS 2015 Conference on
**“The Future of Financial Institutions and Markets:
Navigating the Challenges Ahead”**

27-29 June, 2015

Zhejiang University - Hangzhou, China

KEYNOTE SPEAKER:

Viral Acharya, New York University Stern School of Business

Special issue in *Journal of Banking and Finance*

There have been many explanations of the catastrophic global financial crisis of 2008. Some view it as a crisis confined to the banking and securities industry. Others see it to be more fundamental than that. The financial crisis was a reflection of a much deeper crisis within orthodox economics and finance. It can also be regarded as a crisis of Western institutional design- financial architectures based upon flawed principles of orthodoxy. A growing number of influential thinkers see the crisis as a series of institutional failures in how the financial services industry is governed. Previous research has examined in some depth the structure and regulation of financial services; questions of governance; issues of ethics and financial innovation. These individual subjects are, however, interrelated and some can complement others but they have not been examined together as a total system; nor have alternative approaches to institutional design founded on a set of alternative ethical principles. The big unanswered questions are, what mix of regulation, governance, innovation and ethics will fix the financial system and what insights can non-western thinking contribute to the discussion?

For the first time in IFABS's history, our annual meeting will leave the European landscape for the Asian backdrop. IFABS is delighted to be celebrating its 7th year in one of the most beautiful cities in China whose enchanting natural beauty and cultural heritages earned Hangzhou the title of **'Heaven on Earth'**.

The IFABS 2015 Conference is jointly organised by the **Zhejiang University (China), University of Hull (UK), Boston University (US) and University of Zurich (Switzerland)** in the beautiful city of **Hangzhou, in Eastern China**.

CALL FOR PAPERS

The International Finance and Banking Society (IFABS) is one of the world's leading organizations dedicated to the promotion of research in banking and finance. IFABS was founded in 2008 in the United Kingdom, and has now over 2,000 members from over 60 different countries around the world.

IFABS annual conferences provide a forum for discussion and critical analysis of the major financial and banking challenges and networking amongst academics, policy-makers, research students and practitioners. The conference organisers would like to invite the submission of papers relating to all aspects of banking and finance. Both theoretical and empirical papers are encouraged in areas which include, but are not limited to:

Asset Pricing	Banking	Financial Econometrics
Capital Markets	Financial Intermediation	Corporate Finance
Financial Crises	Corporate Governance	Market Microstructure
Financial Regulation	International Corporate Finance	Risk Management
Emerging Market	Corporate Investment Decision	Global Risk Markets
Macro-financial	Efficiency & Productivity	Securitization
Linkages	Analysis	
Behavioural Finance	Financial Integration	Financial Policy
Mathematical &	Mergers & Acquisitions	Globalization
Computational	Money and Liquidity	
Modelling		

The deadline for submission of completed papers (preferably), or very detailed abstracts, is **15th February 2015**. Kindly use the Conftool system at the Conference website, www.ifabsconference.com to submit your paper.

SPECIAL ISSUE in JBF

A special issue of the Journal of Banking and Finance (JBF) on the conference theme will be published under the guest editorship of Meryem Duygun, Jianjun Miao, Per Östberg and Liuyong Yang.

Submission of a paper to the special issue implies that it represents original work not previously published and not being considered for publication elsewhere. Papers submitted for this special issue will undergo the normal journal reviewing process and the journal's usual submission fee will apply. Authors whose papers are accepted for presentation at the conference are encouraged to submit their papers to the JBF special issue. Additional details for the submission procedure are available at the Conference website.

THREE BEST PAPER AWARDS

The best paper drawn from the papers presented at the IFABS 2015 Conference will be awarded the IFABS Best Paper Award. IFABS Best PhD Paper Award will be given to the best paper written by a PhD student. IFABS Best Poster Paper Award will be given to the best poster presented. All awards include an honorarium.

SPECIAL SESSIONS

The Conference Executive Committee welcomes proposals from policy-makers and academics for special sessions, roundtables and panels. Please email ifabs@le.ac.uk by **15th February 2015**.

IMPORTANT DATES

Deadline for Abstract/Paper Submission:	15 February 2015
Notification of Acceptance:	15 March 2015
Early Registration Deadline (for inclusion in the Conference Program):	31 March 2015
Submissions to JBF Special issue (for the accepted papers only):	30 June - 30 September 2015
Conference Dates:	27 – 29 June 2015

For additional details, you may wish to consult our Conference website at www.ifabsconference.com. We look forward to seeing you in Hangzhou.

With our very best wishes,

IFABS 2015 China Conference Executive Committee:

Meryem Duygun, President of IFABS, University of Hull
Jianjun Miao, Conference Co-Chair, Boston University & Zhejiang University
Per Östberg, Conference Co-Chair, University of Zurich
Liuyong Yang, Conference Co-Chair, Zhejiang University
Yanjan Zhu, Conference Co-Chair, Zhejiang University