

Master in China-Europe Business

Develop the management skills and cross-cultural perspective required for a career in Europe-China business activities.



This master will provide you with the necessary solid academic knowledge for mastering business operations in foreign countries, more specifically in Asia and Europe.

- Immerse yourself in a multicultural environment by working closely together with small groups of students from 5 continents. Become part of a very extensive international alumni network.
- Dive into the Asian culture and study in Shanghai for a whole semester.
- Participate in class discussions, workshops, business games, the analysis of real-life case studies, and several group presentations. Courses will be given by faculty with a high-ranking international profile, often with several years of business experience.

Career Prospects

Graduates from this program start working in a variety of companies and industries:

Johnson & Johnson, Kronos Group, Nike, HSBC, BNP Paribas Fortis, Caterpillar Inc., European Chamber, Huamei Consulting, IBM, UNESCO, Atlas Copco, Huawei, Decathlon International, Accenture.



“The Master in China-Europe Business is a life-changing experience! It fills me with joy to see how our students from all over the world learn from each other, develop cultural awareness and advance not only their academic skills but also their personal leadership skills. It is wonderful to be able to share my passion and enthusiasm for China throughout the year with our students.” — Prof. Dr. Steffi Weil, Academic Director

Curriculum

Antwerp

China in the International Political Economy
Management and Organization
European Corporate & Financial Management
Financial and Management Accounting
Emerging Powers in the Global Economy
Leadership & Career Development Track
Chinese / French Language

Budapest

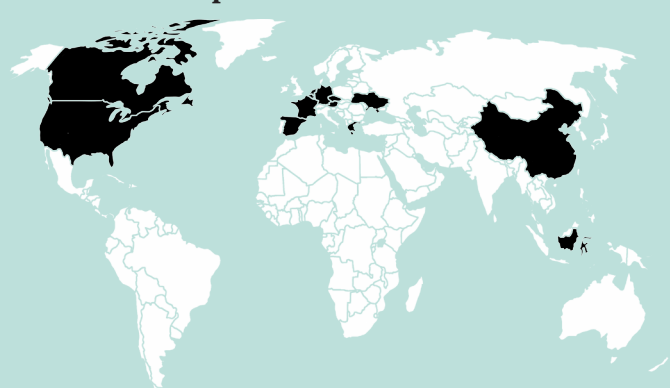
Doing Business and Management
in Eastern and Central Europe

Shanghai

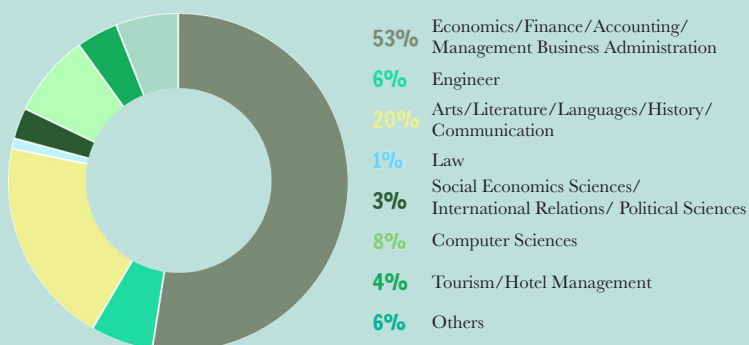
Branding in Asia
Asian Economics and Geopolitics
Cross-Cultural Management and Negotiation
Strategic and Supply Chain Management
Digital Marketing
Chinese / French Language
Master Consultancy Project

Total credits: 60

Nationalities of previous students



Prior education



“CEB taught me plenty of things: I learned how to communicate with people from different cultures, I became more self-aware and I experienced how important teamwork can be. Even though the program can be very challenging, I enjoyed it a lot. My time at AMS was very pleasant, as I felt supported by the staff and faculty. Moreover, the CEB class now feels as family to me... For me, CEB was one of the best experiences in my life!” — Alumna Yelu Yu

Note: All courses are subject to change



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